



# Maksym Plaksin

★ Polygraphic Designer

★ Creative consultant

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Location: Poland, Wrocław

## Expertise

Polygraphic design of any complexity, branding, photo processing

Creator (creative consultant)

Experience 20+ years

## Skills

- Adobe Creative Suite, Corel DRAW, Figma
- Polygraphic design of any complexity and for any purpose
- Freehand (pencil) drawing and sketching
- Familiar with paper formats and polygraphic standards
- Market research: competitors and target audience analysis
- Corporate branding (design logo, corporate styles, brandbook)
- Product branding (design product identity)
- Participate in advertising strategy and campaigns planning

## Portfolio

[folio.frontcamp.com](http://folio.frontcamp.com)

## Education

**Software Engineering Degree**, Kherson National Technical University (Ukraine)

## Languages

Ukrainian ●●●●● native

English ●●●○○ technical, voice

Russian ●●●●● native

Polish ●●●○○ learning

## Experience / 22 years

- BEDAX Print House** April 2022 – present  
Nowa Ruda, PL Designed a wide range of printing materials: business cards, leaflets, posters, car stickers, banners and more. Assisted with internal processes (see [portfolio](#)).
- Web Design** 2006–2022,  
remote Coded sales pages for clients from Canada, USA and Germany. Supported outsourced projects with design and front-end coding. Designed icons and logos. Performed tasks for Microsoft, Kuehne+Nagel and more.
- Publishing house «MIR»** 2006, Kyiv, UA Designed and submitted to print weekly financial and analytics magazine (A3 format, full-colour cover). In total, I published about 10 issues of this magazine.
- IC «BONUS»** 2004, Kyiv, UA Polygraphic design. Advertising campaign development including market research, target audience psychology assessment and analysis. Corporate style and logo design.
- Newspaper «All About Accounting»** 2002–2005, Kyiv, UA Polygraphic Designer and Design Leader. Produced advertising materials (leaflets, booklets, posters, banners, lightboxes, etc). Prepress, quality control. Advertising campaign development, market research, target audience assessment and analysis.
- Fuji Digital** 2000–2001, Kyiv, UA Digital photo processing, colour correction, editing, retouching, restoration. Passport and studio photography.

## Environment

- Adobe Creative Suite, Corel DRAW, Figma
- Sublime Text 3, Open Server 5.4, SQLyog, TortoiseGIT
- Cyberduck, WinSCP, Far Manager, Chrome, Edge, FireFox, Opera
- Skype, Viber, Telegram, WhatsApp
- Windows 10, VMware, Thunderbird Email Manager, Open Office

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- I agree to the processing of personal data provided in this document for realising the recruitment process pursuant to the Personal Data Protection Act of 10 May 2018 (Journal of Laws 2018, item 1000) and in agreement with Regulation (EU) 2016/679 of the European Parliament and of the Council of 27 April 2016 on the protection of natural persons with regard to the processing of personal data and on the free movement of such data, and repealing Directive 95/46/EC GDPR (General Data Protection Regulation).
- I agree to the processing of personal data for the purposes of future recruitment processes.